Sample Email:

Introducing NBPAS to your Credentialing or Medical Staff Offices

Dear Colleague:

I’m writing to introduce you to the National Board of Physicians and Surgeons (NBPAS), an organization that provides physicians and hospitals a choice for continuous board certification. Physicians in the United States are increasingly choosing NBPAS to maintain their board certification and I felt it was important to share the details for further discussion.

As an overview, NBPAS:

* Meets national accreditation standards for both hospitals and health plans (NCQA, URAC, and TJC, DNV)
* Performs the required Primary Source Verification (PSV) of physicians’ education and training
* Requires previous board certification through ABMS or AOA
* Requires rigorous, specialty-specific, AMA Category 1 CME™ considered the premier standard of continuing medical education credits in the United States.
* Represents a growing number of physicians in all 50 states
* Requires all physicians to meet the same standards, regardless of age or length of practice; time-unlimited certifications are strictly prohibited.
* Provides access to outstanding, board certified physicians during a growing physician shortage
* Saves hospitals, on average, 72% of continuous certification costs as compared to other pathways.

I’d like to set up a call to further discuss NBPAS and address any questions you may have. In the meantime, feel free to visit NBPAS’s website - [www.nbpas.org](http://www.nbpas.org) - for additional details, to view the credentialing and verification portals, and for general information.

I look forward to talking with you.